

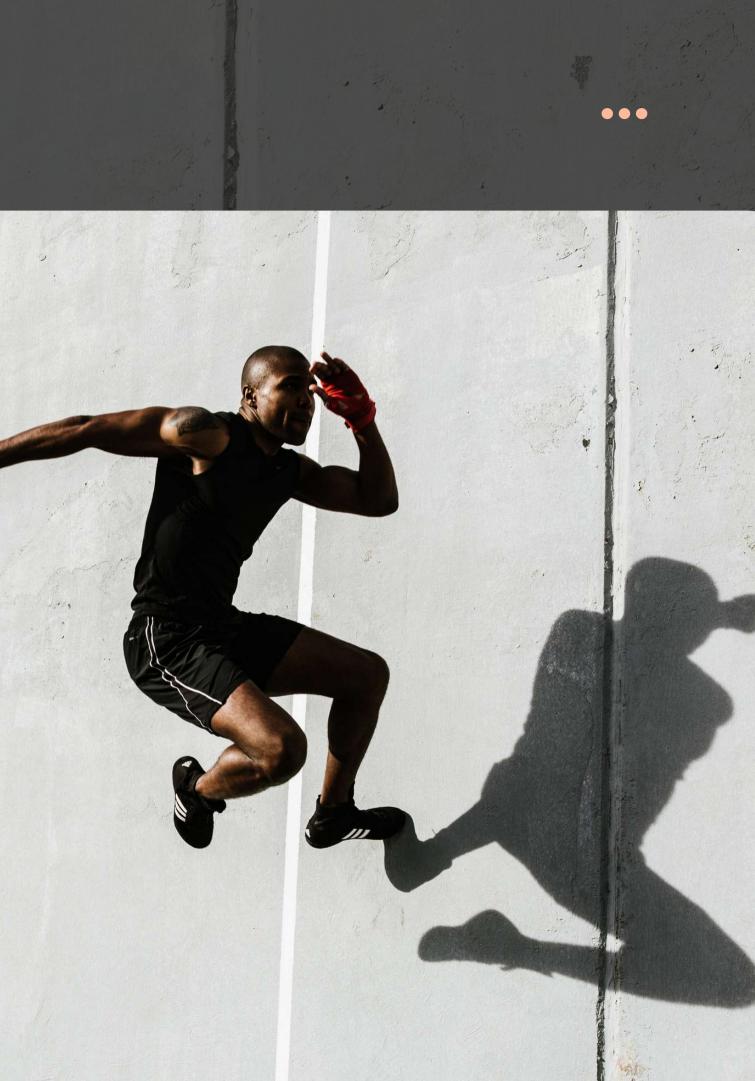
# PERFORMANCE ACTIVEWEAR

# capabilities

# LEVER STYLE

THE APPAREL ENGINE FOR DIGITAL RETAIL

DECEMBER 2022



# **ABOUT US**



We are a one-stop-shop apparel supply partner that empowers our clients to nimbly adapt to ever-changing circumstances.

We lead the industry in product range, lead time and order size versatility, so our clients get the products they need when they need them without the burden of excess inventory.

# Partners

Digitally Native Pioneers

STITCH FIX

# BONOBOS

MIZZEN+MAIN

Boden

Ministry of Supply<sup>°</sup>

# Performance & Activewear Brands



# SPANX



HAGLÖFS

J.LINDEBERG

🚯 Black Diamond

ΜΑΙΑ ΑΕΤΙΥΕ



#### Premium Fashion Labels

VINCE.

Theory

rag & bone

Paul Smith





# Fashion Made Versatile

THE APPAREL ENGINE FOR DIGITAL RETAIL





Industry-leading range of product categories

Responsive and flexible production platform

Deep-rooted technical expertise

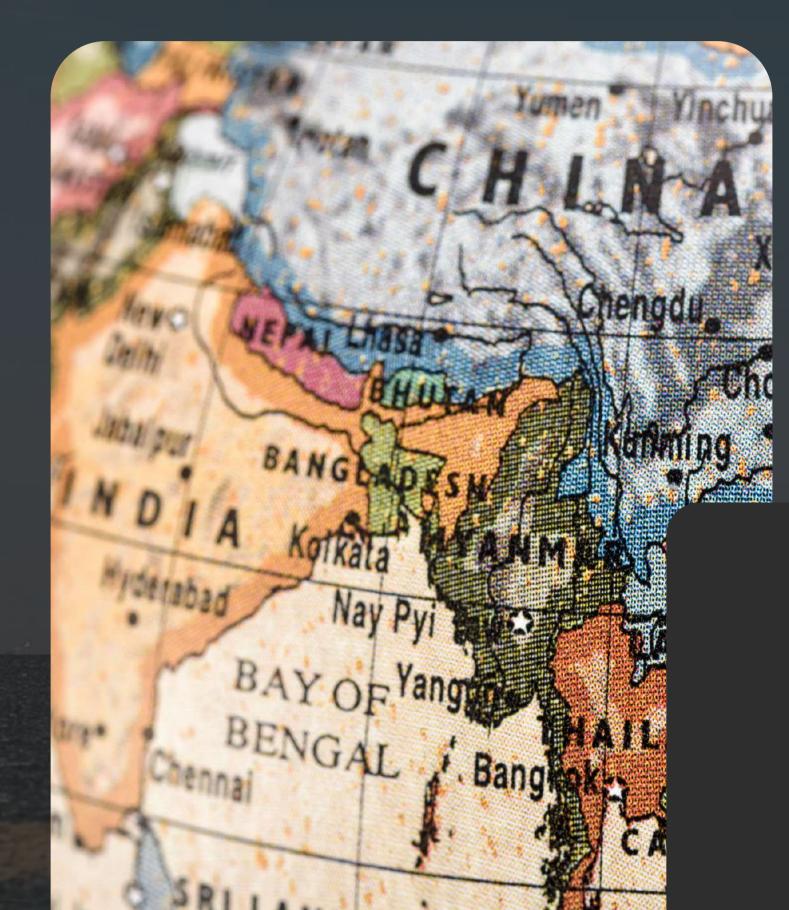
Leading edge product development

Pioneering sustainability

Forward thinking management







# Quick, High/Mix Low Volume Production Specialist

- Order size flexibility
- Country of origin options
- Speed-to-market infrastructure
  - Virtual sampling
  - Fabric platforming
  - Digital print
  - Garment dye

Versatile multi-country manufacturing platform:





# **Product Finesse** Fit For The World's Top Brands







Nimble production planning and real-time production tracking



#### Technical capability honed over decades by the most discerning designers

#### Centralized pattern making and sampling platform





AllSaints' and Stitch Fix's Vendor-of-the-year award winner

# Bringing Your Nuanced Design Vision To Life





Designer label aesthetics understanding

Wide-ranging, flexible fabric capabilities





Visibility to trend setters and latest market intelligence



# ESG

# SA 8000

We care about our products as well as the context in which they are made. In 2006, we became one of the first apparel manufacturers in China to become certified for SA8000, one of the world's strictest responsibility standards.

# NOT FOR SALE 6

We support initiatives to end human trafficking and modern-day slavery. We contribute to the NGO Not for Sale that works to protect people and communities around the world, and are part of the AllSaints support community.

Lever Style is a member of HERproject, the women's health and wellbeing programme run by Business for Social Responsibility. Lever Charity also runs an active apparel donation program, with one item donated to charity for every 1,000 garments sold.

DONATIONS

23





EY Entrepreneur of the year in 2018

# Enterprising Apparel Partner On The Move

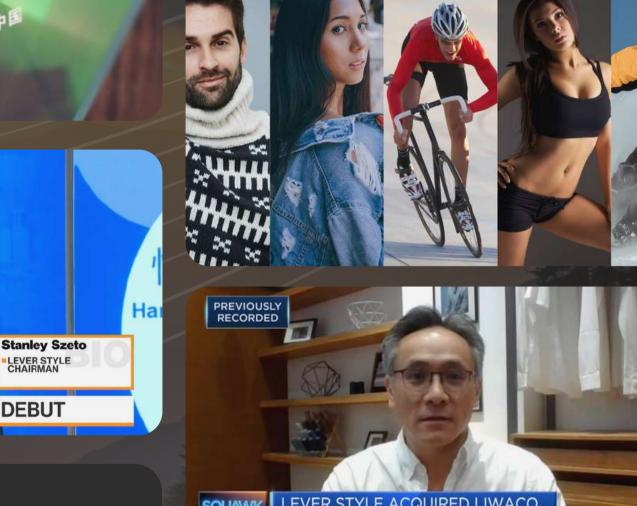




IPO in 2019



#### 5 Acquisitions since IPO in 2019



LEVER STYLE ACQUIRED LIWACO AND VISTA APPARELS IN AUGUST



Recognized thought leader

S& CNBC

# PRODUCTS

Performance & Activewear

# **Product Classification**







Hiking/Trail

Athleisure/Lifestyle

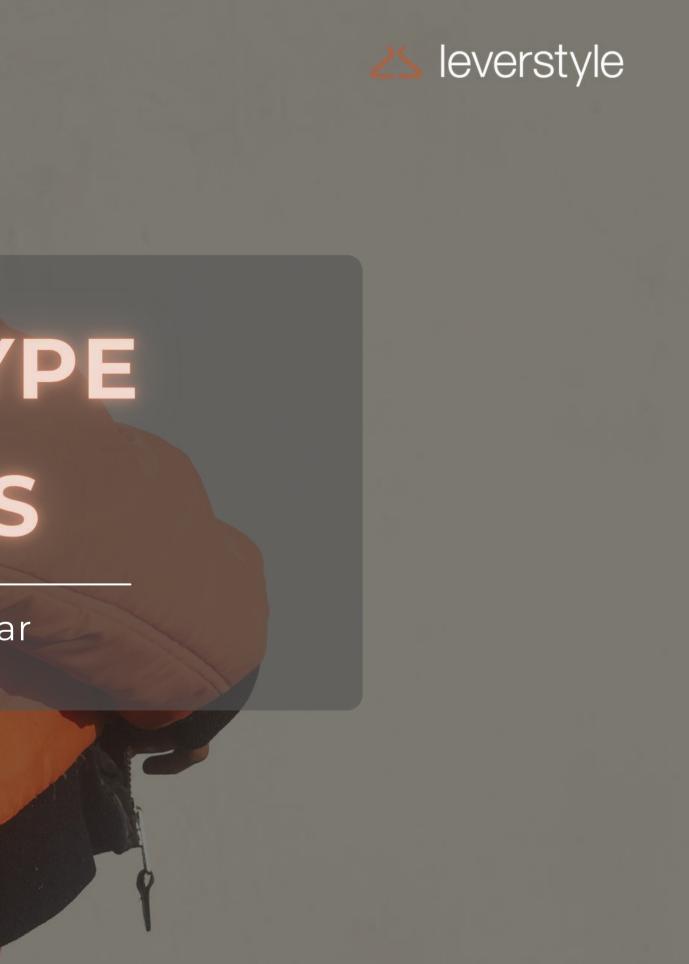
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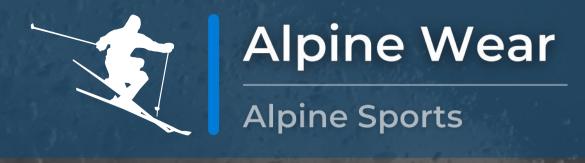


#### Sports/Activewear

# PRODUCT TYPE EXAMPLES

Performance & Activewear





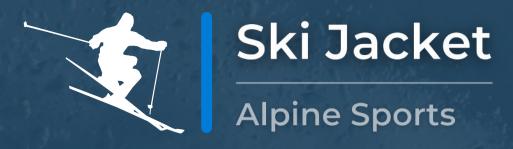


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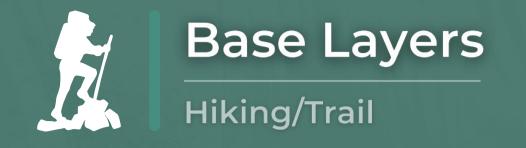


Aschöftel















Quechua



Quechuq





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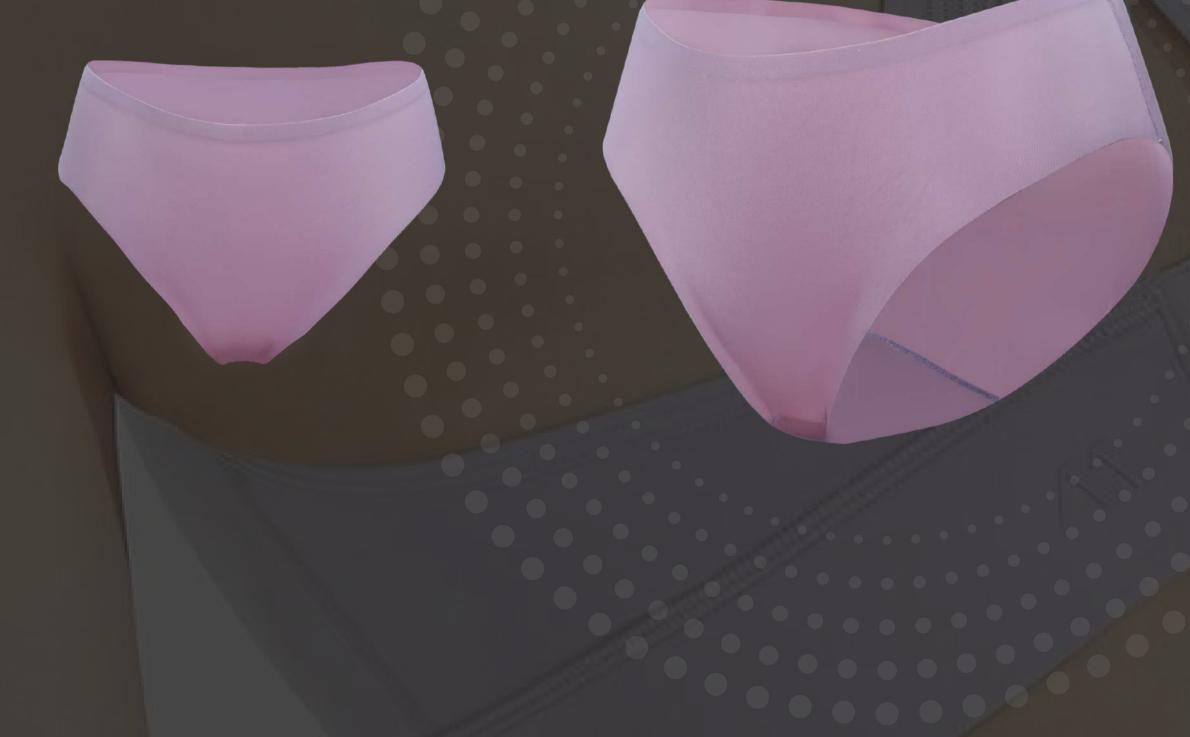
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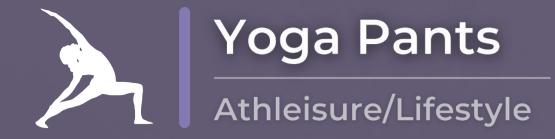
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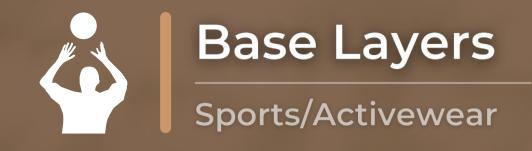
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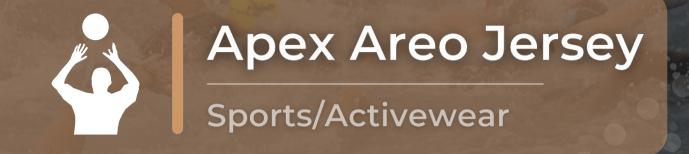


















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www.leverstyle.com

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