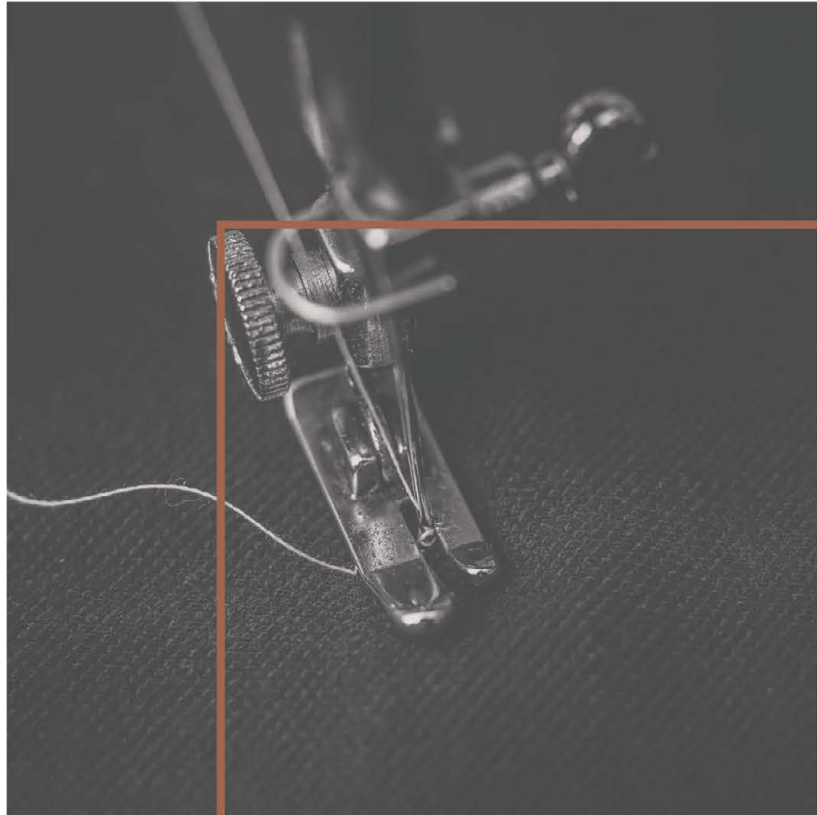




 leverstyle

COMPANY PROFILE



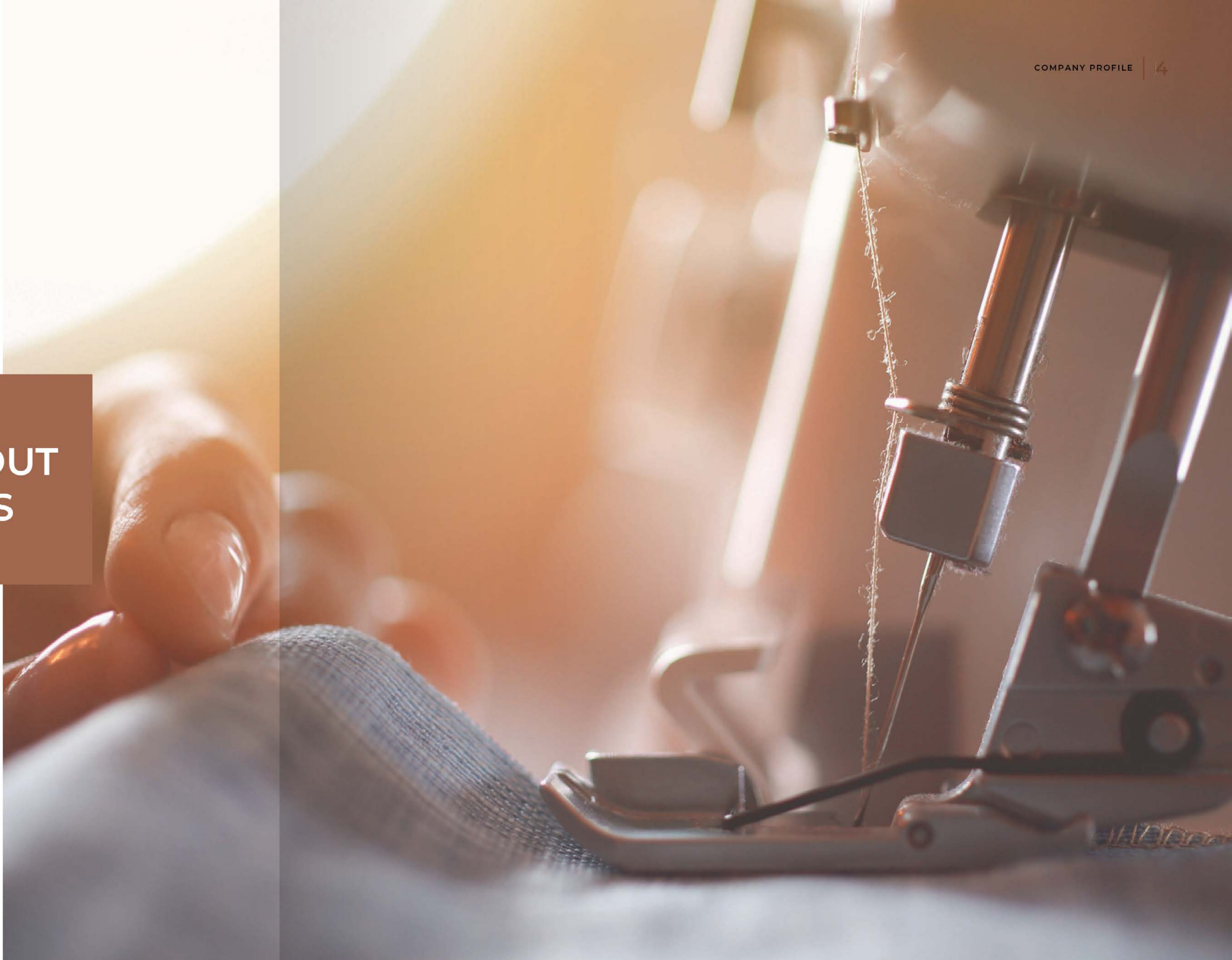
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***We are Lever Style***

We have been making on-trend product continuously for over 60 years. As an Asia based multi-category vendor we offer a wide range of services and solutions for your apparel design, development, and manufacturing needs.

**ABOUT  
US**



M O V I N G

T H E

N E E D L E

F O R W A R D



We have multiple contact points around the world to better support you...



## HEADQUARTERS

Shenzhen, China

## GLOBAL CONTACT POINTS

Hong Kong, China

New York, United States

Tokyo, Japan

Melbourne, Australia



## OUR PRIORITIES



Partners



Product



Production

PRIORITIES

PARTNERS

Whether you are a specialty retailer, contemporary label or e-commerce pioneer, we can help! We will take you through each step of the process, tailoring it to you and carefully preserving your brand vision along the way. We also cater to small boutique brands, progressive apparel business models and companies offering niche or specialty products. Enquire with our team for more info on how we can help your brand!



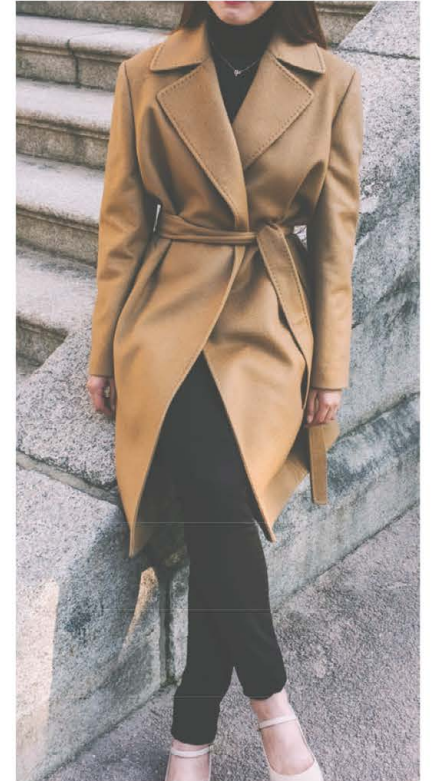
PRODUCT

PRIORITIES

We offer a wide range of apparel products to meet your needs. We can produce all manner of wovens, knits and denim for mens, womens and kids. We do it all! Our years of experience working with premier brands have sharpened our expertise, providing impeccable quality and craftsmanship. Our capabilities range from classic to contemporary styles that feature intricate designs and innovative finishings in a full range of fabrics.



MENS  
WOMENS  
CHILDRENS



SHIRTS  
SOFT WOENS  
DRESSES & SKIRTS  
PANTS  
DENIM  
SWEATERS  
OUTERWEAR  
TAILORING



PRIORITIES

PRODUCTION

Superior Quality

With over 60 years of working with premier labels, we offer you the finest quality product to best represent your brand.

1

Flexibility

Regardless of your minimum order quantity, cost requirements, product category, or styling details, our versatile factory matrix can support you.

2

Corporate Nucleus

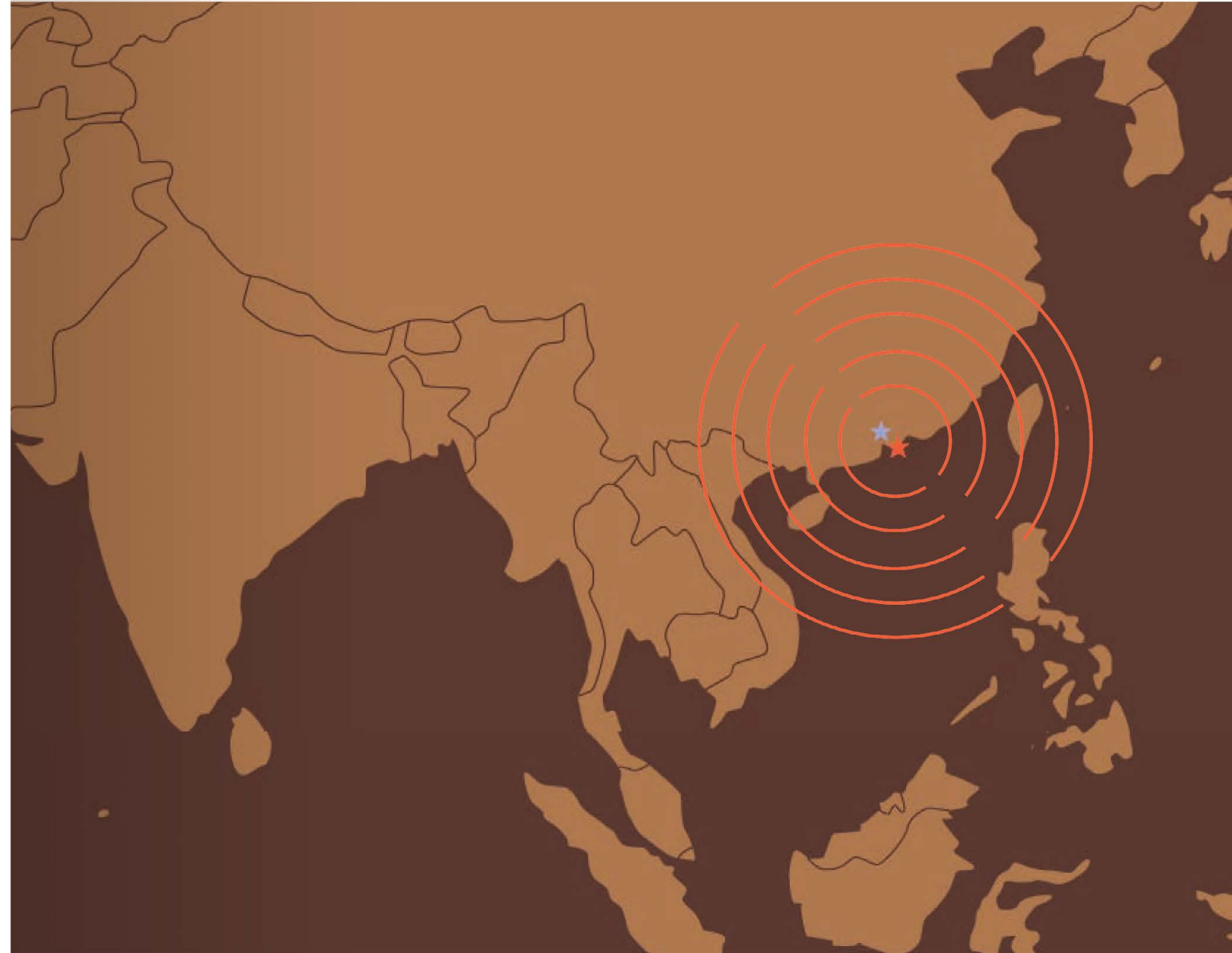
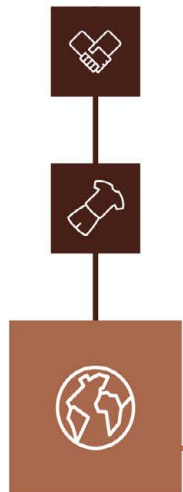
Our centralized operations headquarters allows us to provide you with consistent quality and speedy customer service. We go above and beyond for you through every step of the manufacturing process.

3

Country of Origin

You can find our manufacturing locations across Southeast Asia. We have production in China, Vietnam, Cambodia, Indonesia, and are expanding every year.

4





WE MAKE WHAT YOU SELL  
NOT SELL WHAT WE MAKE



## OUR SERVICES



Design & Product Development



Technical Design & Sampling



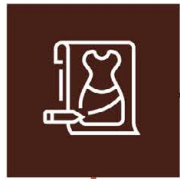
Supply Chain

SERVICES

DESIGN & PRODUCT DEVELOPMENT



Our design and development team can support you in a variety of ways. We have our finger on the pulse of fashion, with market intelligence and dedicated design resources to help you. Whether you need print and pattern design, CADs, full tech packs or materials sourcing, we have you covered. We can design with you or we can design for you.



Trend & Market Intel

Let us be your eyes and ears! We present you with the latest and most relevant trends for your brand. Seasonal international fabric shows, global market shopping, and frequent sourcing trips to our mill partners, allows us to keep up with the latest industry intel and innovation.



Seasonal Collection

Each season our design team identifies the latest trends and curates a presentation of samples and fabric boards to share with our customers, featuring the must-have fabrications, styling, trims and finishing.



Design Collaboration

Let us design for you! Our in-house design team will work closely with you to understand your needs and execute your line. We encourage you to visit our design studio and utilize our resources, including our extensive fabric library and digital apparel solutions.



Design & Tech Pack Services

Our design team can bring your ideas to life by assisting you with any or all stages of the design process. Starting from initial concept, through to styling, technical sketching, merchandised CADs to comprehensive full tech packs.



Print & Pattern CAD Support

We have a talented team of graphic designers ready to assist you in any print, yarn dye pattern or placed graphic need you have. Whether it is a quick recolor or designing print collections, we have you covered. You can also preview your design and any changes quickly with our 3D solutions software.



Raw Materials Sourcing

We can support your fabric and trim needs with our extensive sourcing platform. We maintain close relationships with a wide range of mills allowing us to offer a wide breadth of globally sourced materials for your brand.

SERVICES

TECHNICAL DESIGN & SAMPLING



Let us support you with all of your technical and sampling needs. Whether it be fit, patterning, finishing or tailoring, we offer superior services to execute your product. In addition, our versatile fabric and materials sourcing platform provides a wide range of choices to fit your design vision and cost parameters.



**3D Solutions**

Our true-to-life 3D development will revolutionize your design process, increase accuracy and save valuable time and cost. Digital apparel allows you to instantly visualize any modifications to fit, style, silhouette.



**Fit & Pattern Services**

If you require technical expertise we can help you from initial concept to digital patterning. We can create and modify patterns and collaborate on or even join your fittings, all to achieve the end look you desire.



**Sampling Support**

We have a range of sampling outlets to best support you including our in-house sample center, external sampling houses, and partner factories. Additionally, our 3D Program can save you substantial sampling cost. Instead of costly fittings, these virtual designs can easily be emailed for quick turnaround and approval.



**Wash Expertise**

We have a talented team of wash experts that can aid you in achieving any desired wash outcome you need. Our facilities produce wet and dry processing from beautiful garment dyes to vintage denim washes. Or if you'd like to skip the wash, we offer a more sustainable option through laser printing your denim look!



**Cost Engineering**

Our Design Team, Account Managers, TDC partners and Tailoring Excellence Team work hard to understand your business and brand aesthetic so they can better collaborate on cost effective solutions for you.

SERVICES

SUPPLY CHAIN

**Stock Replenishment Program** 1  
We can provide a variety of material inventory and replenishment options. Reach out to our team for more detailed information.

**Warehousing Solutions** 2  
We provide a variety of global warehousing solutions.

**Import & Logistic Support** 3  
We offer a variety export and import solutions and are able to ship FOB, LDP, and DDP to support your business.



**WE'VE GOT  
YOU COVERED**





 leverstyle



[www.leverstyle.com](http://www.leverstyle.com)



[info@leverstyle.com](mailto:info@leverstyle.com)



[@leverstyle](https://www.instagram.com/leverstyle)



[Lever Style](https://www.linkedin.com/company/lever-style)