

LEVER STYLE

01

Corporate Presentation

THE APPAREL
ENGINE FOR
DIGITAL
RETAIL

APRIL 2023




02

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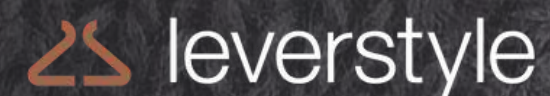
Spring 2023

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We are a one-stop-shop apparel supply partner that empowers our clients to nimbly adapt to ever-changing circumstances.

We lead the industry in product range, lead time and order size versatility, so our clients get the products they need when they need them without the burden of excess inventory.



Our Story



We have witnessed and partaken in the transformation of the apparel industry over the past 60 years.

1956

founded as a shirt factory in Hong Kong

1980's

established apparel manufacturing in China

2007

started evolution to multi-category manufa.

2010

started producing in Vietnam

2011

switched to a quick response high mix/low volume production model

2016

opened centralized product-dev. hub in Shenzhen

2019

IPO on the Main Board of the HK Stock Exchange

2022

five acquisitions since IPO in 2019

Partners

 leverstyle

Digitally Native Pioneers

STITCH FIX

BONOBOS

MIZZEN+MAIN

Boden

Ministry of Supply°

Premium Fashion Labels

VINCE.

Theory

rag & bone

Paul Smith

BOSS
HUGO BOSS

Performance & Activewear Brands


ARC'TERYX


J.LINDBERG

HH®
HELLY HANSEN


HAGLÖFS

SPANX

Reach

 leverstyle

500

approved
raw material suppliers

100

approved
manufacturing facilities

5

countries of origin

VIETNAM
CHINA
INDIA
INDONESIA
CAMBODIA

135

customers

7

global
contact points

NEW YORK
LOS ANGELES
LONDON
MILAN
MELBOURNE
HONG KONG
SHENZHEN

07

Fashion Made Versatile



Industry-leading range of product categories



Responsive and flexible production platform



Deep-rooted technical expertise



Leading edge product development



Pioneering sustainability



Forward thinking management

THE APPAREL ENGINE FOR DIGITAL RETAIL



Performance
Outerwear



Athleisure &
Activewear



Sweaters



Denim



Bottoms



Soft Wovens



Shirts



Cut-and-
sewn Knit



Fashion
Outerwear



Leather



Suits



Bonded
Seamless
Apparel

Meeting All Your Wardrobe Needs





Quick, High/Mix Low Volume Production Specialist

Versatile multi-country manufacturing platform:

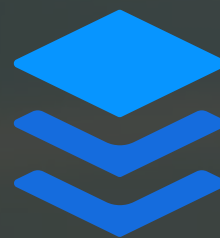
- Order size flexibility
- Country of origin options
- Speed-to-market infrastructure
 - Virtual sampling
 - Fabric platforming
 - Digital print
 - Garment dye



Product Finesse **Fit** For The World's Top Brands



Technical capability honed over decades
by the most discerning designers



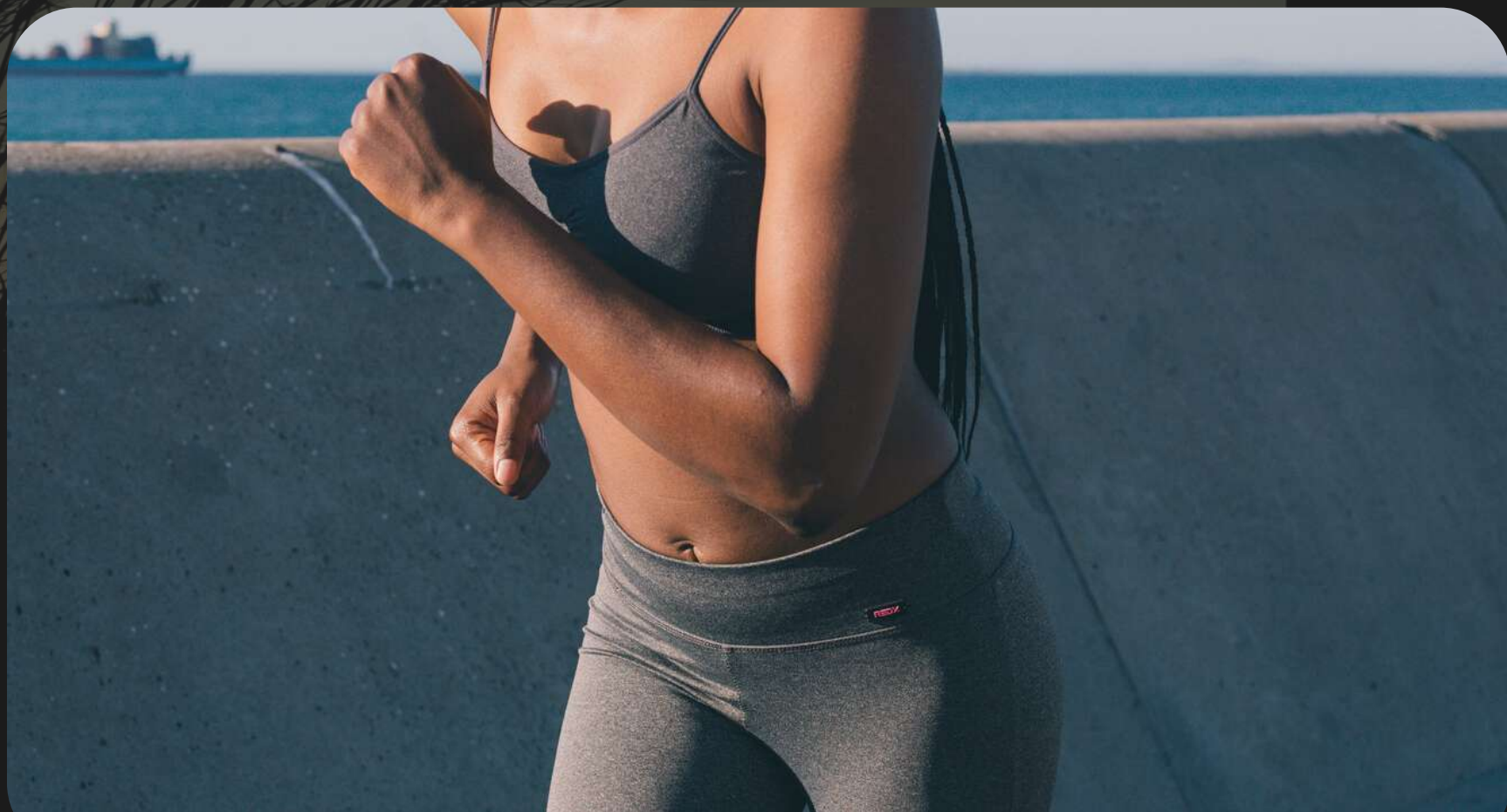
Centralized pattern making and
sampling platform



Nimble production planning and
real-time production tracking



AllSaints' and Stitch Fix's
Vendor-of-the-year award winner



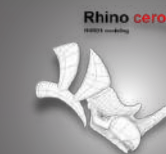
| 3D Solutions

Our true-to-life 3D development will revolutionize your design process, increase accuracy and save valuable time and cost. Digital apparel allows you to instantly visualize any modifications to fit, style, silhouette.



TECHNOLOGY PARTNERS:

BROWWEAR



Bringing Your Nuanced Design Vision To Life

12



Designer label aesthetics understanding



Wide-ranging, flexible fabric capabilities



Visibility to trend setters and latest market intelligence



Investing In Sustainability Before It Was Hip

13

Chosen by WWF in 2009 as the world's first apparel company for the low carbon manufacturing program.

Materials with sustainability certifications such as GOTS, GRS, RWS, RDS, OEKO-TEX®, BCI, ZDHC, and more...



Developed proprietary zero-discharge wash that eliminates waste-water discharge during laundry.

Pioneer in adopting eco-friendly energy practices such as solar panels, natural gas boilers and LED light sources.

| ESG

SA 8000

We care about our products as well as the context in which they are made. In 2006, we became one of the first apparel manufacturers in China to become certified for SA8000, one of the world's strictest responsibility standards.

BSR | HERproject

Lever Style is a member of HERproject, the women's health and wellbeing programme run by Business for Social Responsibility.

leverstyle

NOT FOR SALE

We support initiatives to end human trafficking and modern-day slavery. We contribute to the NGO Not for Sale that works to protect people and communities around the world, and are part of the AllSaints support community.



DONATIONS

Lever Charity also runs an active apparel donation program, with one item donated to charity for every 1,000 garments sold.

Enterprising Apparel Partner On The Move



EY Entrepreneur of
the year in 2018



5 Acquisitions
since IPO in 2019



IPO in 2019



Recognized thought
leader

Thank
you

 leverstyle



www.leverstyle.com